

مركز الإحصاء
STATISTICS CENTRE



ANNUAL REVIEW 2013





Video: SCAD's achievements over five years

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adstatistics



مركز الإحصاء
STATISTICS CENTRE

ANNUAL REVIEW **2013**

Our Vision

To be a recognised statistics Centre,
contributing to the comprehensive
development efforts in Abu Dhabi Emirate



*His Highness Sheikh
Khalifa bin Zayed Al Nahyan
President of the United Arab Emirates*



*His Highness Sheikh
Mohammad bin Zayed Al Nahyan
Crown Prince of Abu Dhabi and Deputy Supreme
Commander of the UAE Armed Forces*

Abu Dhabi Region Districts

ANNUAL
REVIEW
2013



Contents

Message from the Chairman	10
Message from the Director General	12

1 About SCAD **14**

1.1. Introduction	14
1.2. Function & Scope	15
1.3. Board Members	16
1.4. Organisation Structure	18

2 Performance Highlights **20**

2.1. Key Results	22
2.2. Summary of first 5 Years Achievements	24
2.3. Highlights of Specific Achievements	26

3 Corporate Activities **46**

3.1. Statistical Training Institute (STI)	46
3.2. Media & Awareness	48
3.3. Employee Engagement	48
3.4. Celebrating UAE Flag Day & UAE National Day	49
3.5. Community Support	49

4 Moving Forward **50**

4.1. Evaluation of SCAD's previous 5 years' Strategy (2009-13)	50
4.2. Key Focus Areas for Next Five Years' Strategy (2015-19)	51
4.3. Key Initiatives planned during next three years	51

5 Outlook for 2014 **52**

5.1. Key Surveys Planned	52
5.2. Key Activities Planned	52



H.E. Ali Majed Almansoori
Chairman of the Board

Statistics Centre – Abu Dhabi (SCAD) was established in fulfillment of the sound directives of the supreme leadership requiring comprehensive development in the Emirate of Abu Dhabi to be based on solid scientific foundations. In this regard, HH Sheikh Khalifa bin Zayed Al Nahyan, President of the United Arab Emirates and Ruler of Abu Dhabi, issued Law No. (7) for the year 2008, establishing SCAD as the main statistical authority concerned with the development and organisation of statistical work in the Emirate of Abu Dhabi, which involves the production, analysis and dissemination of official statistics pertaining to the emirate.

SCAD's functions also include integrating and ensuring consistency between the statistics produced by government departments and other local entities, and the unification of the statistical concepts and definitions used.

The commencement of SCAD's operations in April 2009 marked a historical milestone in the Emirate's development process: within a short period of time the Centre emerged as a driving force for social and economic development in the Emirate, keeping track of the successive developments in this area and achieving compliance with the highest international standards and methodologies of statistical practice.

Message

From the Board Chairman

Over the course of the past five years SCAD has notched up many proud accomplishments, not the least of which was the significant progress the Centre has made toward building a statistical system for the Emirate and the regular production of statistical indicators that meet the requirements of decision makers, the business community and all other users of the data, with extensive coverage attention to accuracy and timeliness.

SCAD is proud to work under the supervision of the Executive Council of the Emirate of Abu Dhabi and the guidance of HH General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi, Deputy Supreme Commander of the Armed Forces and Chairman of the Council. The Centre realises daunting responsibilities it is entrusted with, and is determined to shoulder them with full commitment, as the official source of the data needed to support decision-making, planning and policies.

In conclusion, we wish to extend our sincere thanks and appreciation to our strategic partners in the field of statistical work, at the local and federal and public and private levels, for their substantial contribution to the successful completion of several major projects conducted by SCAD recently.



H. E. Butti Ahmed Mohamed Bin Butti Al Qubaisi
Director General

Statistics Centre – Abu Dhabi (SCAD), in its continued commitment to fulfill the mission of supporting comprehensive development plans in the Emirate of Abu Dhabi, is pleased to submit this report, which presents an overview of the Centre’s accomplishments during the past five years, i.e. since its inception in April 2009. Thanks to the wise guidance received by SCAD, these achievements have materialised in relatively short period of time and in full conformity with international standards and methodologies.

Perhaps the most notable achievement of the Centre during the aforesaid period was the remarkable progress made towards building a statistical system capable of producing and disseminating statistical indicators that meet the criteria of timeliness and high quality. Indicator release figures attest to the success of the Centre in this regard: the number of statistical indicators released increased by more than 6-fold from 192 in 2009 to 1227 last year. In the meantime, SCAD’s publications grew to 83 books and specialised periodic bulletins. The period under review also saw SCAD achieve quantifiable excellence in customer service, reducing average response time to customer requests from approximately 11 days in 2009 to only 4.5 hours in 2013.

Message from the Director General

Other major accomplishments realised during the past five years include the implementation of the Abu Dhabi Census 2011 and the Time Series project, which tracks and harmonises the development data of Abu Dhabi Emirate over five decades (1960-2010).

On the foreign relations and domestic front, SCAD entered into a series of successful partnerships with world-renowned statistical agencies. It also signed bilateral agreements with 46 government local entities. In the area of human capacity building, the Centre has been successful in attracting promising national cadres and developing their skills in the field of statistics. One of SCAD's important units in this regard is the Statistical Training Institute. The launch of the Services, which provides specialised training to over 60 governmental entities.

In conclusion I wish to acknowledge with appreciation the continued support of the Executive Council, has been instrumental in encouraging all public and private producers of data and cooperate and coordinate with the SCAD, with a favourable impact on the development of the statistical system of the Emirate of Abu Dhabi.

1 About SCAD

1.1 Introduction

Statistics Centre-Abu Dhabi (SCAD) is the official source of statistical data in Abu Dhabi Emirate.

It was established on 28th of April 2008 in accordance with the Law No. (7) of 2008 promulgated under a decree by HH Sheikh Khalifa bin Zayed Al Nahyan (may Allah protect him), entrusting SCAD with the task of developing and organising statistical work in the Emirate of Abu Dhabi and the production, analysis and dissemination of all the official statistics of Abu Dhabi Emirate.

The Centre is also responsible for the integration and harmonisation of statistical standards, concepts and definitions for all statistics produced by other local departments across the Emirate of Abu Dhabi. As a main source of official statistics in Emirate of Abu Dhabi, SCAD assumes the responsibility for the collection, classification, storage, analysis and dissemination of official statistics and the release of the results of social, demographic, economic, environmental and cultural surveys. As part of its key function, SCAD also coordinates with the federal statistics office of the UAE for their statistical needs.

The activities of the Centre encompass all statistical areas in accordance with relevant international standards and ethics, such as independence, professionalism, impartiality, objectivity, confidentiality, cost effectiveness and quality of statistics. SCAD plays a key role in the overall development of the Emirate through the provisioning of relevant statistical indicators required by the key decision and policy makers in the Public and Private sectors of Abu Dhabi.



Video: About SCAD

Function & Scope

According to Law No. 7 of 2008, SCAD is the sole source of official statistics at the level of the Emirate of Abu Dhabi. SCAD has been assigned the following functions and authorities:

Development of statistical and calendars

Develop statistical plans and programmes to support the development of the Emirate of Abu Dhabi and announce in advance the annual calendar of statistical releases and publications to help in policy planning and key decision making

Production of official statistics

Collect, classify, store, analyze and disseminate a wide range of social, demographic, economic, environmental and agricultural statistical data, also known as official statistics, by developing and using state-of-the-art means and following established procedures

Execution of field work activities

Conduct field work statistical activities at the Emirate level such as surveys, censuses and opinion polls, including surveys that may be requested by other government entities

Development of Abu Dhabi Statistical System

Lay the foundations and rules that regulate statistical work in Abu Dhabi and collaborate with the various government entities in the preparation and dissemination of statistics in order to develop their own administrative records

Raising statistical awareness

Raise awareness about the role and importance of the statistical data and information in setting policies, development programmes and decision making

Promoting external cooperation

Participate in statistics-related international cooperation and expertise exchange, and host local, regional and international conferences, symposia and workshops related to statistical issues

13 Board Members



H.E. Ali Majed Almansoori
Chairman of Statistics Centre - Abu Dhabi
Chairman of the Department of Economic Development



H.E. Rashed Bin Lahej Al Mansoori
General Manager-Abu Dhabi Systems & Information Centre



Dr. Saleh Hashem Sayed Al Hashemi
Director- Infrastructure & Environment Sector-General Secretariat Executive Council



Dr. Tareq Ahmed Mohamed Al Ameri
Director- Social Development Sector-General Secretariat Executive Council



According to Law No. 7 of 2008 SCAD is a financially and administratively independent entity with full legal capacity to act. It is managed by a Management Council (SCAD's Board) chaired by the Chairman of the Department of Economic Development and with members pertaining to related work areas.

SCAD's Board is the sole authority empowered to manage SCAD and run its affairs within the jurisdiction of the law. In particular, SCAD's Board is responsible for:



H.E. Dr. Eng. Ali Mohamed Saleh Al Khoori

General Manager-Emirates Identity Authority



Mr. Saeed Rashid Ali Al Zaabi

Director- Office of Corporate and Strategic Affairs-
General Secretariat Executive Council



Mr. Khaleefa Salem Ghanem Al Mansouri

Director- Economic Development Sector-General
Secretariat Executive Council



Mr. Ghobash Saqr Ghobash Saeed

Director- Human Development Sector-General
Secretariat Executive Council

- Setting SCAD's general policy and adopt the plans necessary to execute it
- Reviewing SCAD's annual plans and identifying the priority areas of the statistical work in order to contribute to the Emirate-wide strategic planning and the policies related to statistical work
- Forming standing and ad-hoc committees out of its members or others to follow up on the duties assigned to them
- Passing SCAD's annual draft budget and approving the annual final account statement
- Reviewing and approving SCAD's annual report at the end of each year
- Issuing SCAD's organisational structure and identifying the competences and functions of the departments and divisions and all of SCAD's administrative units
- Adopting training plans and programmes necessary to provide sufficient number of qualified UAE national cadres
- Issue all the necessary regulations and decisions to regulate the work in SCAD
- Approve aids and grants and other subsidies offered to SCAD to contribute to the achievement of its objectives
- Setting fees and charges for the services rendered by SCAD, as well as amend, repeal or waive payment of such fees and charges after the Executive Council's approval
- Carrying out any duties assigned to SCAD by the Executive Council

1.4 Organisation Structure

Board of Directors


Butti Ahmed Mohamad Bin Butti Al Qubaisi
Director General



Advisory Committee

- Technical Affairs Office
- Advisor. Abdulla Omar Abdulla
 - Advisor. Abubaker Abdulla Al Gifri
 - Advisor. Ahmed Zain El Minnawi

Khaled Ali Al Hashmi
Executive Director Strategy & Excellence Sector



- Hasan Ali Abu Baker Jafri**
Manager Strategic Planning & Performance Management
- Mohamed Abdul Rahman Bani Hashem**
Manager PMO
- Hamad Abdulla Al Sheebani**
Manager Business Excellence -Acting


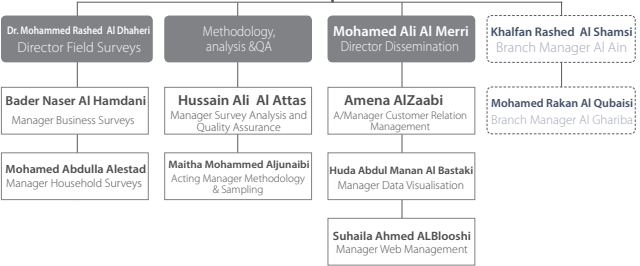
Ahmed Alshaiba AlSheryani
Executive Director Corporate Support Sector




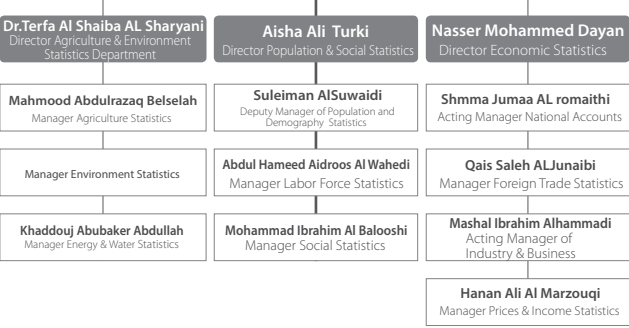
- Jasim Mohamed Alqubaisi**
Director Support Services
- Saeed Ahmed Almazrouei**
Manager HR
- Sultan Mohamed Al Marzouqi**
Manager Finance
- Salah Mohammad Naqi**
Manager Procurement & Contracts
- Mohammed Saif Aldarmaki**
Manager GS
- Information Technology Department**
- Ahmed Awadh Al Hanaee**
Manager IT Infrastructure
- Hanan Salem Al Zaabi**
Acting GIS & Applications Manager
- Ghanem Khalfan Al Mehairbi**
Data Warehouse Manager



Badria Abdulla Obaid
Executive Director Data Sector

Abu Baker Abdullah Al Amoudi
Executive Director Statistics Sector

2 Performance Highlights

Abu Dhabi Vision 2030

SCAD Objectives Defined:

- Set Up to support fact Based decision and Policy making
- Indicators to monitor progress of the targets outlined in the vision 2030

Strategy Plan 2009 – 2013

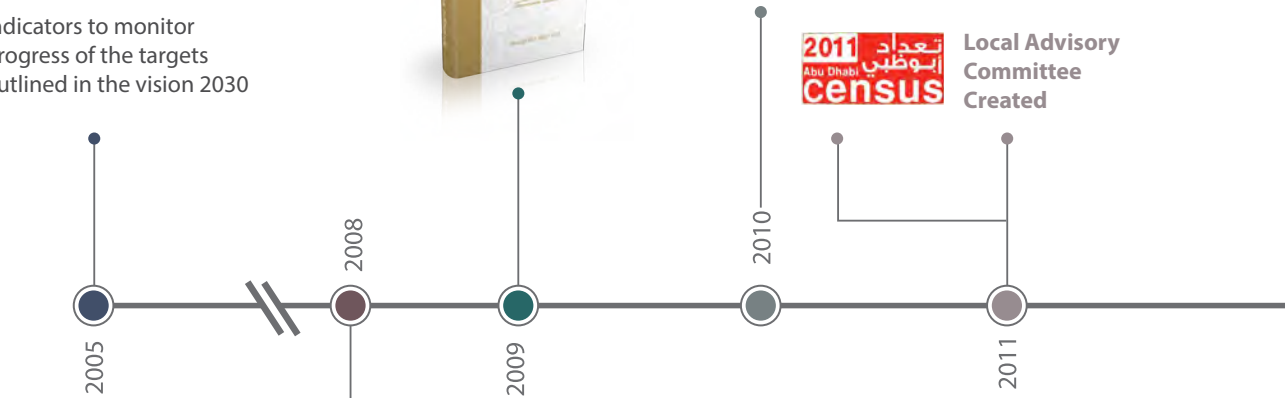
Defined 2013 output targets and strategic needs



Frame update for buildings, housing, households and establishments



Local Advisory Committee Created



Law No. 7 Creation of SCAD

- Develop & organise statistical work of Abu Dhabi
- Produce portfolio of statistical outputs
- Coordinate the statistical system of Abu Dhabi



Circular No.01-2011-Organising of Statistics Work

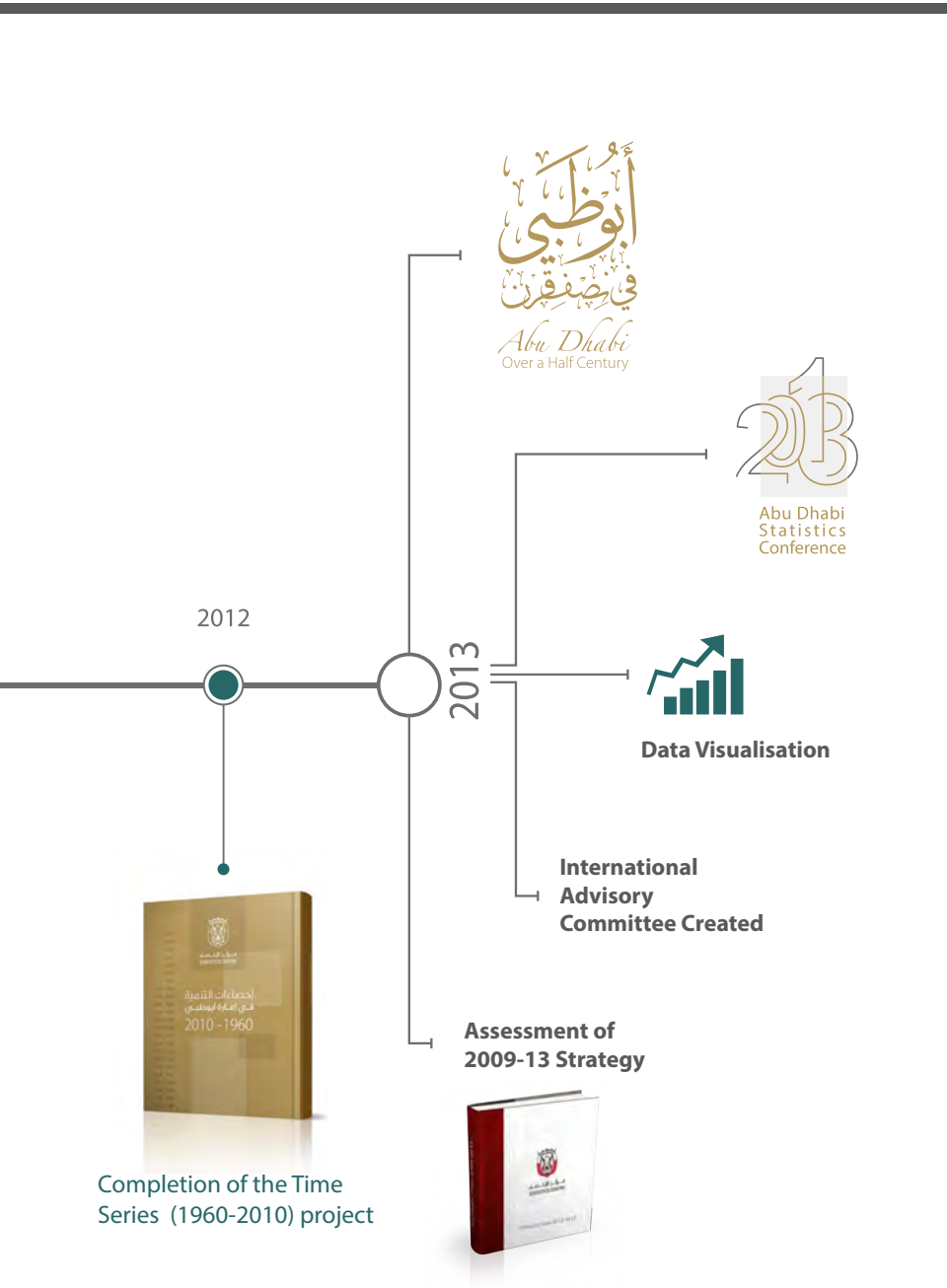


Reinforced SCAD's Role:

- Legally responsible for all statistical work in the Emirate
- Authorise all government entities requests regarding any failed survey activity

Establishment





Thanks to the full government support, continuous engagement of its stakeholders and untiring efforts of its Executives and employees, SCAD has achieved significant milestone in a very short span of time. The results achieved by SCAD during last five years are not only motivational but also a great source of inspiration for the organisation to achieve more during the coming years.

Completion of the Time Series (1960-2010) project

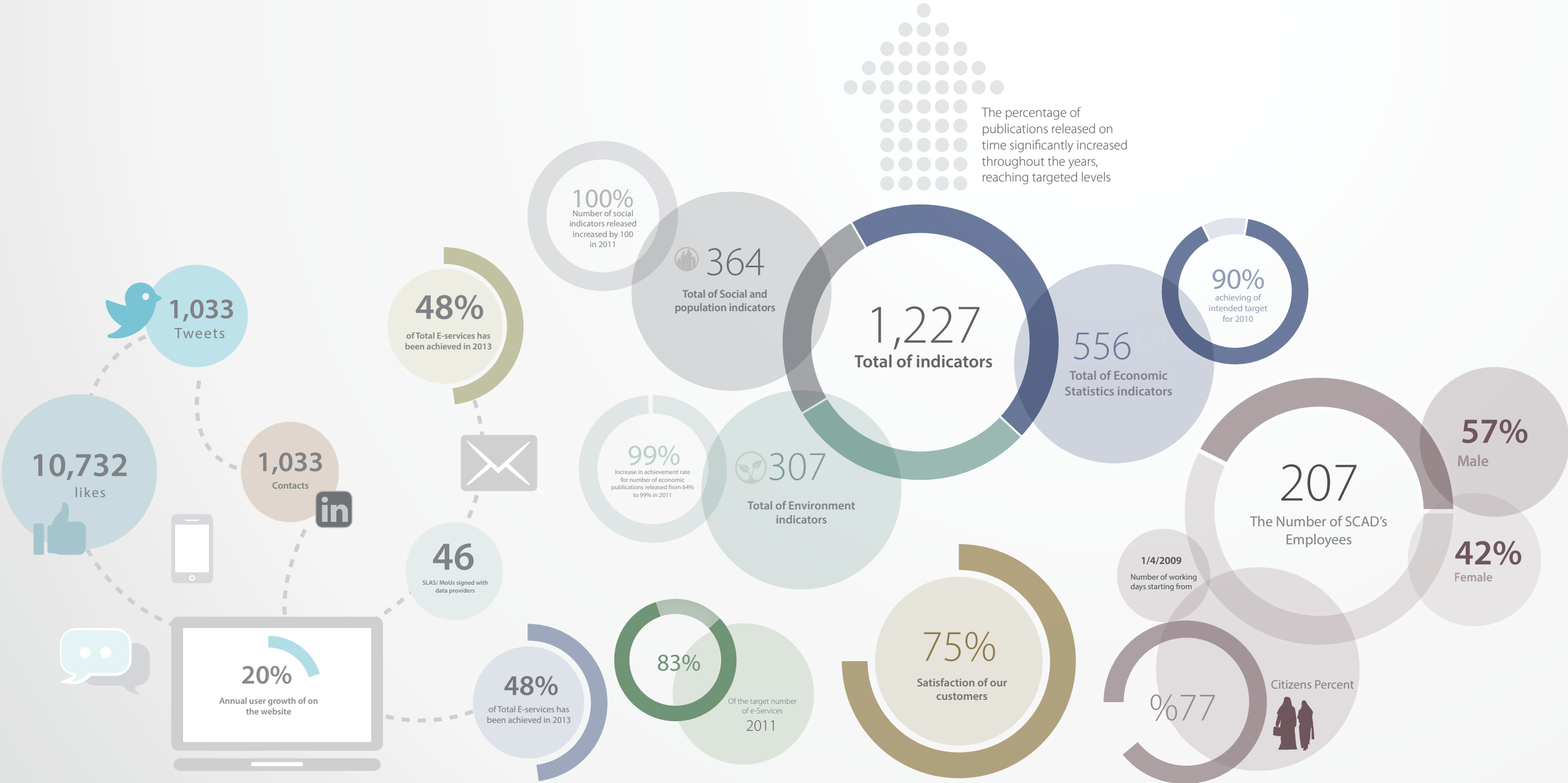
2.1 Key Results

Key Results	2011	2012	2013
PRODUCTS & SERVICES			
Number of Key Official Statistics released	542	544	1,227
Number of Publications released	52	^(a) 63	46
Customer Satisfaction	70%	81%	75%
Website Visits	138K ^(b)	105K	116K
Availability of e-Services	7	13	24
Avg. Response time for data requests (days)	2.5		<0.5
STATISTICAL PRODUCTION			
% KOS calculated from admin datasets	-	-	49%
Number of recurring surveys conducted	-	12	7 ^(c)
Quality Assessment for admin sources - number of entities	-	-	23
Quality Assessment for admin sources - number of datasets	-	-	46
STAKEHOLDER ENGAGEMENT			
Partnership Agreements	-	11	46
With govt entities (local and federal)	-		36
With academia	-		5
With international statistics agencies	-		5
Statistical Training provided to Government Entities	-	36	60
Number of seminars & conferences held	-	2	4 ^(d)
BRANDING & RECOGNITION			
Significant Recognitions / Awards achieved	8	24	19
Certifications (ISO and others)	-	-	4
PEOPLE			
Number of Employees	189	195	201
Representation of Emiratis	66%	70%	71%
Gender Diversity (women representation)	38%	45%	46%
% of employees with University Degrees	85%	85%	86%
Employee Satisfaction	65%	62%	65%
ENVIRONMENT			
Electricity consumption per employee (kwh)	1,266	1,193	1,036
Reduction in waste (ton)	-	-	1.2
Number of employees trained on EHS	46	88	170
COMMUNITY			
Spending on Community Support (AED)	6,250	34,000	213, 155
Volunteer Blood donations	45	50	75

- Some of the planned publications for 2011 were delayed due to Abu Dhabi Census in 2011 and were released in 2012 – due to that, 2012 has a higher number of publications
- Due to Census year, a high traffic volume was generated on SCAD's website
- Number of recurring surveys have been optimised to keep focus on delivering quality results
- Five seminars one Statistics Conference held in 2013

SCAD in Figure

With a focus on meeting its stakeholders' expectations, SCAD continued to pursue its strategic priorities and commitments during the period of 2012 and 2013. Since its inception in 2009, SCAD has made significant achievements that is quite remarkable for a relatively young organisation that operates in a unique yet challenging world of Statistics.



2.2 Summary of first 5 Years Achievements

Statistical Production

SCAD has significantly expanded the production of key Abu Dhabi Statistics and publications by working closely with its stakeholders and continuously improving its work practices

- Exponential increase in the official and key official statistics released over the past five years
- Managed and successfully delivered Abu Dhabi Census and a number of large scale survey projects
- Developed a comprehensive time series data for the past 50 years to examine the changes in the relevant key development indicators. This was an extensive project undertaken by SCAD and working closely with key stakeholders

Innovation

- GIS maps used for the planning of fieldwork, data collection as well as producing the output results
- Handheld devices integrated with maps

Organisational Development

Recognising the importance of a strong foundation to lead the Statistical System of Abu Dhabi, SCAD has established efficient management systems supported by strong governance and leadership support. SCAD has become a pioneer in implementing Statistical Best Practices within the region and continues to enhance its systems and work practices based on knowledge sharing and lessons learnt. Some of the examples include:

- Implementation of Generic Statistical Business Process Management (GSBPM) model
- Implemented Statistical Standard Operating Procedures (SSOPs)
- Programme Management Office for key initiatives and Surveys
- State-of-the-art technologies to support key business processes
- Promoting innovation through incentives and rewards
- Strategic Planning & Performance Management Framework



Capability Development

SCAD has taken a lead role in developing statistical capabilities within its organisation as well as helping government entities improve their statistical knowledge and awareness. For this, SCAD has established a Statistical Training Institute (STI) in 2011 to:

- provide statistical training courses to government employees and private sector to raise their capabilities and statistical awareness
- promote statistical awareness in the Emirate by holding conferences, seminars, workshops and other events related to statistical work

Stakeholder Management

Building sustained stakeholder relationships is a key to statistical work and SCAD continued to develop and streamline its stakeholder management practices.

- A number of partnership agreements have been signed with the key data providers that has led to an enhanced working relationship across statistical activities in Abu Dhabi
- A stakeholder engagement plan is updated annually and regular meetings are conducted at various levels to address key issues and find solutions
- SCAD has been consistently achieving or exceeding its targets for its stakeholder satisfaction

Human Capital

Considering its employees as Assets, SCAD has established dedicated programmes to continuously engage its employees and raise their skills and competencies with a particular emphasis on developing UAE Nationals:

- SCAD has been achieving or exceeding its Emiratization targets
- All managerial positions are filled by UAE Nationals
- SCAD has been promoting equal opportunities and as a result of that, a number of females are represented in key management positions
- SCAD leadership maintain regular contacts with the staff to understand their issues and communicate management vision

Society

Being a responsible organisation, SCAD is fully aware of its commitments towards society and accordingly, has taken a lead role in various society related initiatives

- Training courses for Schools
- Participating in blood donation campaign
- Sporting events for staff families and other community members

23 Highlights of Specific Achievements



Statistical Production


SCAD has set ambitious targets for the release of statistics and has been able to achieve most of its planned release targets so far. Over the past five years, SCAD has significantly expanded its product portfolio and has been consistently meeting most of the international standards for the dissemination of statistics.

Among the other statistical products, SCAD produced monthly statistics on Consumer Price Index (CPI), Building Material Prices (BMP) and Foreign Trade data, Gross Domestic Product (GDP) in constant prices along with GDP in current prices, which offered significant value to the economic decision and policymaking process in Abu Dhabi.

- **2013:** Monthly Foreign trade indicators were released, CPI by region was introduced, and to strengthen the data, a Unified Code for business establishment was initiated
- **2012:** GDP at constant prices was released, SIS tools were developed to improve the analysis of the statistical output, compiled time series data for key development indicators for Abu Dhabi, ISIC 4 classification was adopted, launched Labor Force survey in Q4 2012, Food statistics were published.
- **2011:** Main focus was on the 'Abu Dhabi Census' project
- **2010:** Statistical Year Book was enhanced, monthly release of CPI and BMP initiated, key publications produced on social, education, agriculture and climate sectors



  Economics, Industry and Business

   Population, social and Labor Force

 Agriculture & Environment

Key Publications Released

A publication is a stand-alone document produced by SCAD either electronically (normally in PDF format) or as a hard copy. It is used to neatly summarise a wealth of statistics and present them in an easy-to-interpret format for differing audiences. It may also include brief expert commentary from SCAD's specialists.

In 2013, SCAD produced more than 45 publications covering a wide range of topics and can be quite different in terms of content and format – from holistic and integrated general documents published annually like the Statistical Year Book, to more specialised and detailed reports published monthly like the Consumer Price Index Report.



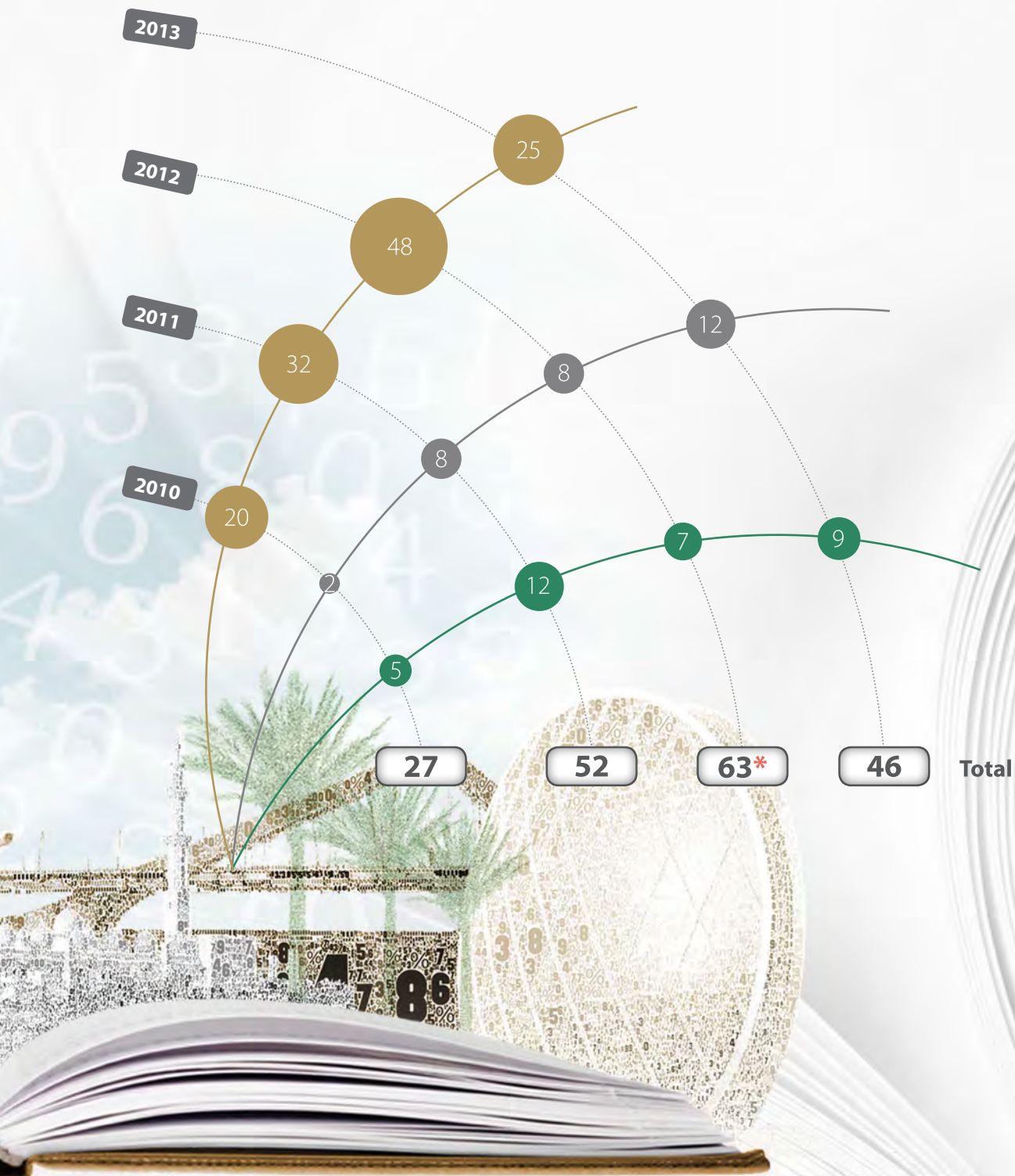
Economics, Industry and Business



Population, social and Labor Force



Agriculture & Environment



*Some of the planned publications for 2011 were delayed due to Abu Dhabi Census in 2011 and were released in 2012 – due to that, 2012 has a higher number of publications

General Publications

• Statistical Year Book

One of the key publications that sheds light on key development indicators in Abu Dhabi over the past few years. The 2013 publication was a major improvement in terms of coverage of statistics as well as the inclusion of new tables and updated information and figures to facilitate the analysis by key decision and policy makers, business sector, researchers as well as general public.



• Human Development Indicators

One of the significant publications in 2013 was the "Human capital Indicators" which closely monitors the various human development indicators in the Emirate by directly reflecting on the development of education, health, housing, infrastructure and social wellbeing for all members of the society. It includes statistical tables that illustrates the attitude towards the development of leadership and society in the Emirate.



• Explore Abu Dhabi through Statistics

Another significant new publication for 2013, which presented economic, social, demographic, cultural and environmental statistics about the Emirate of Abu Dhabi in a concise and user-friendly layout. It was intended to serve as a simple and quick reference about the Emirate of Abu Dhabi.



Economic Publications

- Selected Macroeconomic Indicators – Quarterly & Annual
- Consumer Price Index - monthly, quarterly and Annual
- Non-Oil Merchandise Trade through the Ports of Abu Dhabi – monthly, quarterly & annual
- Building Materials Price – monthly, quarterly, annual
- Foreign Investment – annual
- Hotel Establishments – annual
- Industry Statistics - annual
- Services Statistics – annual

Population & Social Publications

- Marriage & Divorce – annual
- Education – annual
- Human development Indicators – annual
- Health Statistics - annual

Environment & Agriculture Publications

- Agriculture – annual
- Livestock – annual
- Energy & Environment – annual
- Waste – annual
- Water – annual



Abu Dhabi Census 2011

Abu Dhabi Census 2011 is one of the major projects undertaken by SCAD during the last 3 years. The fieldwork was completed in 2011 and a geospatial approach was adopted to produce the census working areas (WAs) and sub-working areas (SWAs). The Enumerators used smart tablets (iPads) with pre-loaded maps along with the Census System for the data collection. SCAD developed a special fit-for-purpose application as well as established all connectivity measures required for the successful use of this technological solution.

Much of the compilation work was carried out in 2012. SCAD also developed statistical information tools including thematic maps, table builder and community table for census data in 2012. The completion of Abu Dhabi Census project was a great success for SCAD as it provided numerous learning opportunities during the adoption of various technologies and tools that were not used by most of the census projects in other countries.

2011 تعداد
Abu Dhabi
أبوظبي
census

شارك في تعداد أبوظبي 2011
Participate in "Abu Dhabi census 2011"

Days Hrs. Mins. Secs.

000 00:28:00

معاً من أجل مستقبل أفضل
Together for a Brighter Future

www.scad.ae

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AbuDhabiGovernmentServices800555

مركز الإحصاء أبوظبي
STATISTICS CENTRE - ABU DHABI

<https://www.facebook.com/censusabudhabi2011>

<http://twitter.com/scadcensus2011scadcensus2011>

<http://blog.scad.ae>

Major Survey Projects during 2013 & 2012

Household Income & Expenditure Survey (HIES)

The HIES will measure the community's well-being level through identifying household income and expenditure patterns. This is the third time the Emirate is undertaking this survey and for the first time since the establishment of SCAD. The HIES is a periodic survey that most of the countries now intend to conduct every five years or so. SCAD launched this survey in 2013 and it will continue in 2014.



Routine / Recurring Survey Projects undertaken by SCAD every year

- Economic Surveys (Quarterly and Annual)
- Industrial Production & Producer Price Survey
- Foreign Investment Survey (FIS)
- Consumer Prices Survey (CPS)
- Building material Input Prices Survey (BMP)
- Labour Force Survey (LFS)
- Environmental Survey

Efficient & Innovative Dissemination Services

SCAD places great emphasis on continuously improving its products and services through innovation, efficient use of technologies and providing statistical services that would enhance the overall customer experience. SCAD has been developing various tools to take advantage of the modern technologies in dissemination of statistical information. In 2013, SCAD became pioneer in the Middle East region by launching:

- **“Personal Inflation Calculator”** allows users to calculate their personal inflation levels, both in terms of individual and family expenditures – this will allow each family to gauge its personal inflation to the overall inflation levels and accordingly, optimise its spending patterns
- **“Purchasing Power Calculator”** allows users to link the purchasing power of UAE dirham with the average inflation levels based on CPI and calculate the purchasing power of the same amount during any year from 1980 and onwards



Video: Statistical Tools

In addition to that, SCAD also completed the development of online foreign trade statistics application that includes modules like thematic maps, country reports and table builder and provides an improved access to foreign trade data. This application was launched in Jan 2014.

Strengthening Stakeholder Relationships

An effective and result-oriented coordination with the data providers and other key stakeholders is a critical success factor for SCAD's statistical work. The stakeholder partnership framework consists of Memorandum of Understanding (MoU) and Service Level Agreement (SLA) and SCAD and by the end of year 2013, SCAD has signed 46 Service Level Agreements with the key stakeholders. In addition to that, every year SCAD holds a joint workshop with its stakeholders to understand their priorities and develop an action plan to meet their statistical requirements.



Quality Assessment of Administrative Data

In order to improve the quality of the statistics, SCAD developed a Quality Assessment Framework based on EUROSTAT's best practices to conduct a self-assessment of statistical data and processes. The first quality assessment was conducted by SCAD in 2013 by including 46 key administrative datasets managed by 23 government entities of Abu Dhabi. This quality assessment helped SCAD as well as the owners of administrative datasets understand key quality issues around their data and accordingly address these gaps in the future. SCAD will continue to enhance and implement its Quality Framework during the coming years.

Abu Dhabi's first Statistical Conference (2013)

Under the patronage of H.H. Sheikh Hazza bin Zayed Al Nahyan National Security Advisor, and Vice Chairman of Abu Dhabi Executive Council, the two-day Statistical Conference was held in May 2013 for the first time in Abu Dhabi. The conference brought together 18 international speakers and over 550 statisticians, experts and policy makers from around the world. The conference, themed under "Contributing to Development- Improving Quality of Administrative Data", aimed to fulfill the main objectives to increase awareness of the importance of administrative data records produced by governments, semi-government, and private corporations.



Video: Abu Dhabi Statistics Conference

Contributing to Development

“ Improving Quality
of Administrative data ”

2013

Abu Dhabi
Statistics
Conference

مؤتمر
أبوظبي
الإحصائي



Formation of International Advisory Committee

In order to help determine priorities and seek an expert opinion on various topics including but not limited to methodologies for statistical work, quality improvement, capacity building and aligning statistical work with the Emirate's development plans, an International Advisory Committee was established in 2013. The IAC consists of six members with prominent international experience in the field of statistics and they had been involved with SCAD in various activities and events in the past. The first IAC meeting was held in 2013 and various important elements were discussed during that meeting.



“Abu Dhabi Over Half a Century”



Video: Abu Dhabi Over Half a Century

Largest Statistical Map

As part of its celebrations of the 42nd National Day in 2013, SCAD launched the largest statistics map in the world that demonstrates the great development work that took place in Abu Dhabi over the past 50 years. The 170 m long map was displayed at the Corniche area in Abu Dhabi and attracted several visitors with the impressive development work of the capital. SCAD team extensively worked for two years to build time series information for the twenty five (25) development indicators of Abu Dhabi. The launch of this initiative also became important because it coincided with the International Year of Statistics (“Statistics 2013”) and helped SCAD raise its profile, locally and internationally.



Publication of Abu Dhabi Over Half Century

SCAD also published a book that traces the historical stages of development and growth over half a century of achievement(1960-2010) that has transformed the Emirate of Abu Dhabi from a desert into a nation at the forefront of economic and social development, setting one of the best examples in comprehensive, rapid and balanced development. It also helps to establish a sound statistical basis for major work of documentation that covers all areas of economic and social development, which are outside the purview of the SCAD.

Best-in-Class Quality Management System

In its efforts to pursue excellence in every aspect of its functions, SCAD initiated various initiatives during the last two years to integrate quality aspects in its day-to-day activities.

- SCAD has implemented “The Generic Statistical Business Process Model” (GSBPM) to align its core processes with the best-practices based process model used by more than 50 leading statistical organisations in the world
- SCAD further took a lead in developing comprehensive set of “Statistical Standard Operating Procedures” (SSOPs) to define policies, process flows, detailed procedures, related forms and documentation mechanism. The development and implementation of SSOPs was a major achievement as very few statistics offices around the world had achieved this at that time
- SCAD has implemented Information Systems Security Framework to manage and protect the informational assets and ensure their integrity and confidentiality
- SCAD also implemented Environment, Health & Safety Management System (EHSMS) to comply with the government requirements and to demonstrate commitment towards environment and occupational health
- After establishing sound quality system, SCAD received the certificate of ISO 9001:2008 for its comprehensive quality management system



Promoting Innovation through “Ibdaa”

Innovation and knowledge sharing is one of the key success factors for SCAD. In order to promote innovation in all aspects of its organisation, SCAD launched a “Ibdaa” programme that aims to enhance opportunities for taking best advantage of the skills of the staff and encourages them to adopt the best international statistical practices. It also seeks to establish direct communication between the management and staff to improve efficiency and boost morale, and to build a continually updated database of suggestions and ideas. The programme has been extremely successful as 50% or more employees have participated in this programme during 2013 and around 150 ideas were shared by them, out of which around 40% ideas were approved for the implementation. SCAD has already started realising the benefits in terms of efficiency gains, service improvement and boosting staff morale through this programme.



Key Recognitions & Awards

As part of SCAD's efforts to raise its profile locally and internationally, SCAD has been developing various systems and best practices internally. These efforts have received local, regional and international recognitions:



- **in 2013**, SCAD received Platinum Award from Ideas, United Kingdom for Excellence in employee Suggestion Programme.(ibdaa)
- **In 2013**, SCAD's web portal won the award for the best Arab Website in the Strategic Award Category by the Pan Arab Web Awards Academy.
- **In 2013**, SCAD received the GIS Excellence Award at the GISWORX Annual Convention for its implementation of GIS systems. SCAD was also the first Government entity to present a technical paper at one of the conference workshops.
- **In 2012**, SCAD was recognised as a Strategic Partner of the Critical Infrastructure Authority (CINA) for its role in promoting CINA's initiatives and providing it with up-to-date accurate statistical data.
- **In 2012**, SCAD received the SAS Excellence in Government Award in the Middle East. The award recognises excellence in advancing the business of government through SAS software.
- **In 2012**, SCAD was awarded the President's Award in GIS Strategy by the Environmental Systems Research Institute (ESRI).

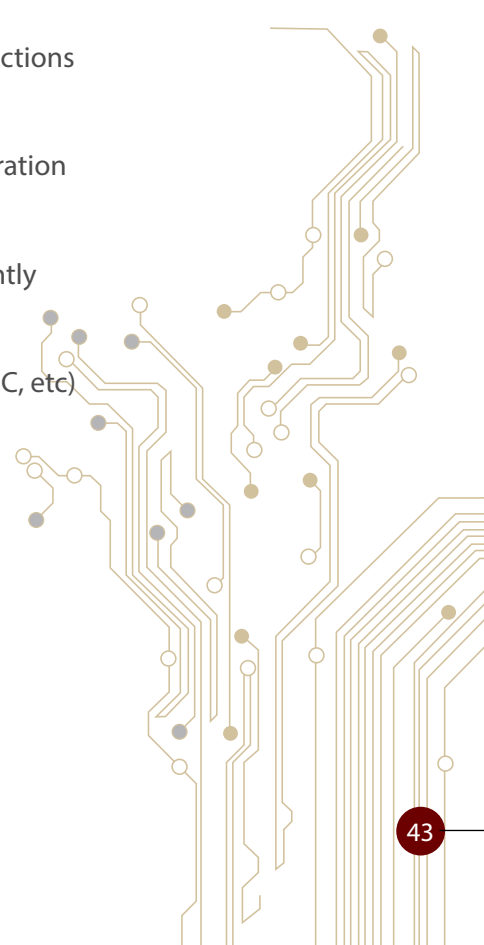
Building Statistical Capabilities

Building Statistical awareness and capabilities in the Emirate of Abu Dhabi is one of the key strategic objectives of SCAD and to fulfil this, SCAD has established a dedicated Statistical Training Institute (STI) that aims to develop and deliver statistical training programmes for the employees of SCAD, government entities, private sector and general public. In 2013:

- 17,414 total number of training hours for all courses, conferences and specialised seminars for SCAD employees
- 60 training courses with 657 participants from ADGE attended training at STI
- Established relationships with public schools, local universities and international universities as well as other statistical training institutes to exchange knowledge and promote awareness
- A total of 46 conferences and 3 seminars were held in 2013, and 25 conference and 2 seminars in 2012 respectively. The aim of these conferences and seminars is to promote knowledge sharing and statistical awareness

Key Technology Developments

- An ERP system has been implemented for Corporate / Support Functions and is fully functional
- Implemented an interactive Intranet to promote electronic collaboration and employee engagement
- Implemented Electronic Document Management System to efficiently manage the electronic information in a sustainable manner
- Developed data portals for the entities (WRM, EAD, DED, EFYD, ADEC, etc)
- Integration with Customs Department to achieve online / real time information exchange
- Implemented various security controls to protect the integrity of information



Making the most of ICT

The rapid development of Information Technology and its increasing role in the statistics world has placed the technology in the centre of statistics offices like SCAD. Over the past few years, SCAD has been focusing on developing its state-of-the-art technology infrastructure to drive efficiency and effectiveness in the entire value chain of the organisation. SCAD has implemented several technology projects that played a key role in successfully achieving its key performance targets.



SCAD deployed advanced IT and Geographical Information Systems (GIS) technologies across multiple business domains for Abu Dhabi Census 2011. A comprehensive database comprised of spatial references and relevant attribute was developed within SCAD through the use of GIS and IT tools. Bespoke data collection software was developed using spatially-enabled web services and geo-enabled iPads. Oracle BI dashboards were used to monitor the progress of the field work. Various statistical processes were enhanced through use of SAS and had a direct impact on the efficiency. Integration of Statistical Information System (SIS) with GIS was done through SAS BI applications to produce thematic maps and a statistical atlas. Three output tools were developed to produce and present the outputs namely: thematic maps, community tables and table builder. These tools were made available to the users through SCAD's website



3 Corporate Activities

3.1 Statistical Training Institute (STI)



Training Institute offers courses in a wide range of topics including economic, demographic, social, agricultural, and environmental statistics, surveys, statistical research and general statistics, to meet the needs of Government agencies in various statistical disciplines to raise the efficiency of personnel working in the statistical units.



- **Certificate:** STI was certified “ISO 10015” Training System Quality Management standard by BSI – UK.
- **Statistical Lectures Series:** Lectures on “Meeting Customer Needs with Confidence” presented by Dr. Stephen Penneck – President of IAOS (International Association of Official Statistics) as a part of specialised lecture series arranged by STI
- **Participation in conferences:** SCAD employees participated in 46 national and international conferences. SCAD also participated in the 59th World Statistics Congress in Hong Kong and presented four papers in it. A team of high-level delegation including a number of senior officials attended the event to share innovative ideas in the field of statistics
- **Weekly workshops and seminars:** STI organised 81 workshops, including 20/20 short seminars with open discussions and Knowledge sharing seminars on a range of vital topics.



3.2 Media & Awareness

- SCAD is fully aware of the important role played by the media in outreaching its stakeholders. SCAD effectively uses the media to communicate its strategic plans, key achievements and to raise the overall statistical awareness of its stakeholders. SCAD's senior management team has also been contacted by the media groups to share SCAD's long-term plans for the media community.
- SCAD launched a public campaign for the Household Income and Expenditure survey which included activities like advertisement in newspaper, online banners in newspaper website and Abu Dhabi Government portal, Screen savers on ATM machines, public bus wrapping, banners in the public places, etc
- A campaign on Global Statistical Awareness "Statistics 2013" was launched with a photo contest for school children to mark the international year of statistics.

3.3 Employee Engagement

- "Employee of the Month" Award: SCAD recognises the efforts and achievements of its staff through various means. One of the programmes to recognise employees is 'Employee of the Month' that has been running for around 3 years and every month an employee is selected and recognised for his/her contributions and efforts. This programme has been very successful in motivating the employees to increase their productivity and contribution.
- Sports Activities: As part of SCAD's efforts to remain as an attractive workplace for its employees, SCAD regularly organises sports activities for its staff and their families where they can have social contacts and enjoy the fun through healthy activities.
- Employee open forum: SCAD regularly organises the Open Forum for all employees where the leadership and the executive share with the employees the past performance and the plan for the following year. This event is part of the leadership communication sessions to engage all employees and provide them a forum to understand current and future plans
- Paperless centre: An Ecostat family competition was conducted for all SCAD employees' families by creating an artistic product / craft using recycled materials that represents statistics as a theme. Through this competition, employees and their family members presented innovative / unique ideas related to SCAD's business as well as they understood the importance of environmental impacts of paper consumption
- Mother's day was celebrated to honor mothers working in SCAD
- Tanafus: Launched a quiz programme to instill the spirit of competition and enrich the statistical awareness among SCAD staff through encouraging them to search and obtain accurate information from reliable sources.

3.4 Celebrating UAE Flag Day & UAE National Day

In demonstration of our unity behind H.H. Sheikh Khalifa bin Zayed Al Nahyan, President of UAE, and in response to the call by H.H. Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE, SCAD celebrated the Flag Day by organising a flag hoisting ceremony on 6th November 2013. The Director-General, H.E. Butti bin Ahmed Al Qubaisi delivered a speech on this occasion, commending the proud accomplishments made by the country over the course of four decades. H.E. Al Qubaisi stressed the need for continued efforts to maintain the momentum of progress, emphasising the significance of the flag as a symbol of power, glory and national pride.

SCAD maintained its tradition to actively participate and celebrate the UAE National Day on 2013. The Executive team and all staff enthusiastically participated in the events organised to mark 42nd National Day of UAE and demonstrated their spirit of unity in line with the theme of the National Day.

3.5 Community Support

Being a responsible organisation, SCAD has been actively working with various community groups to understand their expectations from SCAD and accordingly take appropriate initiatives to meet or exceed their expectations.



4 Moving Forward

4.1 Evaluation of SCAD's Strategy 2009-13

Among the key start-up initiatives in 2009, SCAD developed a 5 years strategic plan in 2009 to identify its priorities, focus areas and key performance targets. This strategy helped SCAD align its activities and efforts towards its long-term aspirations and goals. Accordingly, SCAD executed several strategic initiatives over the past five years to achieve and in most cases, exceed its strategic targets outlined in its initial strategy.

Below is a quick assessment of SCAD's 2009-13 Strategy:

Strategic Goal

Achievements

Enhance statistics to support economic, social, environment and infrastructure agenda

- Produced and significantly increased the number of key official statistics produced by SCAD in a very short span of time
- Achieved most of the targets for planned publications and statistical releases

Raise Statistical Awareness

- Developed various training programmes and statistical courses for government agencies, private sector and general public
- Organised workshops and lectures for the key users and data producers

Strengthen data collection

- Developed best-practices based methodologies
- Improved planning, design and execution of surveys
- Implemented e-Statistics to improve and automate data collection from admin sources

Build the whole range of infrastructure

- Deployed necessary technologies to improve efficiency
- Developed and implemented various management systems to drive quality and excellence

Develop competencies & capabilities

- Established a statistical training institute
- Developed and delivered statistical training courses for SCAD employees, stakeholders and general public

4.2 Key Focus Areas for Next Five Years' Strategy (2015-19)

After completing its 2009-13 Strategy, SCAD is now in the process of identifying its strategic priorities for the next five years (2015-19). For this, SCAD has conducted various meetings with its stakeholders to understand their needs and expectations and accordingly, SCAD has identified the following key focus areas / themes to outline its new strategy:

Key Focus Area for 2015-19 Strategy	Strategic Relevance
Develop and enhance the Statistical System of Abu Dhabi (SSAD)	<ul style="list-style-type: none"> As part of SCAD's mandate and mission to develop and coordinate an emirate-wide Statistical System
Produce Value-added Products & deliver Innovative Services	<ul style="list-style-type: none"> After producing a wide-range of statistics, SCAD now needs to focus on how to add value through enhanced products and services
Strengthen & Optimise Data Collection processes	<ul style="list-style-type: none"> SCAD needs to continue improving data collection processes by: Developing new admin sources and integrate them to minimise dependencies on surveys Optimise and improve surveys to gain efficiencies
Build Sustainable Relationships with stakeholders	<ul style="list-style-type: none"> Enhance Stakeholder relations through more structured and formal engagement mechanism Gain support through mutual cooperation and coordination

4.3 Key Initiatives planned during next three years

During the coming years, SCAD's focus will be to complete the existing initiatives as well as planning new initiatives to achieve strategic priorities of next five years' strategy. Below is a high-level summary of some of the key strategic initiatives that will be initiated and / or completed during 2015-19 planning cycle:

- E-Statistics – continue to automate & integrate more admin sources
- Development of Top-Priority (Tier 1) / High-value Statistical Products
- Implement Unique Reference Numbers for statistical data
- Abu Dhabi Census
- Agriculture Census
- Opinion Poll
- Household Income & Expenditure Survey
- Development & Implementation of Statistical Methodologies across government entities
- Organising high-profile statistical conferences in Abu Dhabi

5 Outlook for 2014

5.1 Key Surveys Planned

SCAD will continue managing the key surveys to meet its planned production targets for the statistical releases in 2014. The surveys may include but not limited to the following:

- Economic Surveys
- Household Income & Expenditure Survey
- Consumer Price Survey
- Foreign Trade
- Labor Force & Disability Survey
- Environmental Survey
- Foreign Investment Survey
- Product Price Survey

5.2 Key Activities Planned

SCAD will continue to produce its planned official and key official statistics in 2014. The statistics and relevant publications will be released as per their dissemination plan and will be available on SCAD's website as well as all relevant channels of dissemination.

- The stakeholder engagement programme will be further enhanced to improve coordination and response from various data providers
- Enhance / refine the existing MoUs and SLAs to increase monitoring and compliance of agreed timelines and service levels across various stakeholders
- Continue to enhance the coverage of E-Statistics to improve the automated data collection of admin datasets and reduce the overall production cycle time
- Work closely with the data provides to improve quality of data through statistical methodologies and standards
- Further expand the statistical portfolio of SCAD by introducing new indicators related to Population, Energy, Electricity, Water, Air Quality, Health & Safety, Environment Expenditure and agricultural indicators