



مركز الإحصاء  
STATISTICS CENTRE



# Hotel

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## Price Index

May 2020



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## Briefing

The Emirate of Abu Dhabi is one of the most attractive tourist destinations in the Middle East because of the developed infrastructure and quality of services in the tourism sector. Hotel establishments represent the fundamental base of the tourism sector. In general, hotel establishments pricing strategies are considered as one of the most important factors contributing to the growth of the tourism sector.

## Key Points

### General index

- The hotel establishments' price index stabilized during the month of May 2020 compared with April 2020.
- The hotel establishments price index decreased by 26.0% in May 2020 compared with May 2019.

### Hotel index

- The hotel room rates index increased by 0.5% during May 2020 compared with April 2020.
- The hotel room rates index decreased by 31.4% during May 2020 compared with May 2019.

### Hotel apartment's index

- The hotel apartment's rates index decreased by 1.1% during May 2020 compared with April 2020.
- The hotel apartment's rates index decreased by 8.1% during May 2020 compared with May 2019.

### Hotel establishment's room revenue

- The hotel establishment's room revenue index decreased by 21.1% during the month of May 2020 compared with May 2019.
- The hotel establishment's room revenue index increased by 17.5% during the month of May 2020 compared with April 2020.

## Notes

### **Mechanism for calculating the index of prices of hotel establishments**

The accommodation price index for hotel establishments is calculated according to the mathematical formula of the laspeyres formula. The calculation is from the base year weights of 2012.

### **More information and detailed release**

For more information about prices and other official statistics, please visit the SCAD website at [www.scad.gov.ae](http://www.scad.gov.ae).

### **Revision Statement**

The HPI is compiled on a monthly basis, based on administrative data downloaded automatically from the Department of Culture and Tourism. The data is revised and edited by the Department of Culture and Tourism before they release it to SCAD. The Income and Prices section apply further editing rules before finalizing the received data. The results of HPI calculations are considered final. Therefore, the HPI figures are not subjected to future revisions because of new data becoming available. When an error is discovered, transparent procedures are followed to correct the error.

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## Glossary

The publication contains technical terms related to the hotel price index. To understand the publication, the reader should be familiar with these terms:

- Overnight price index for hotel establishments is the weighted average of the price change for overnight stay rates in hotel establishments in Abu Dhabi according to the categories of approved hotel categories. The weight of the hotel category reflects the relative importance of the category, and the weight of the category is calculated by dividing the total hotel category revenue by the total income of all categories of establishments.
- It is a price statistical index that measures the rate of change in overnight prices in hotel establishments over two time periods.
- Comparison period price: It is the price recorded for the overnight price per night in the current time period.
- Base period price: It is the price recorded for the overnight price per night in a previous period in which the current price is compared.
- Available rooms for sale: Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)
- Total revenues: Revenue generated by hotels from all their operations, including service charge and taxes.
- Revenue per available room RevPAR: Revenue per Available rooms, calculated by dividing the total revenues by total rooms in hotel minus out-of-service rooms.
- Average room (daily) rate ARR/ADR: A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of occupied rooms. (excludes complimentary & house use).
- Standard room: It is a small room suitable for one or two persons, and it often overlooks the mountains in hotels that overlook the seas.
- Superior room: It is slightly larger than Standard rooms, and is suitable for two people.

- Deluxe room: Standard medium room suitable for two people and small families, and an extra bed may be available in some rooms.
- One-star hotels: Only basic services are available in these hotels. Hotel guests may share bathrooms and public facilities, and there is likely no indoor restaurant or cafe.
- Two-star hotels: Room options are limited, as is the case in one-star hotels, there can be a TV and a telephone in the room, and there are also en-suite bathrooms, a restaurant or a cafe in the hotel, and levels of service, cleanliness and maintenance are better in these hotels.
- 3-star hotels: There are several categories of rooms for three-star hotel guests, as well as a restaurant, simple gym, conference room or business center. Room service must also be available in addition to providing internet service, private bathrooms and a telephone system inside rooms to communicate with the reception at the hotel.
- 4-star hotels: The four-star hotels provide a higher level of quality of service, and a variety of rooms are available, including suites. There can also be many restaurants, cafes and commercial facilities, in addition to concierge services, swimming pools and a gym.
- 5-star hotels: All four-star properties are available in five-star hotels, as well as exceptional levels of guest service, while ensuring high levels of cleanliness, hospitality and maintenance.