



مركز الإحصاء
STATISTICS CENTRE



Hotel

Price Index

February 2020



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We undertake to adhere to the Government's preventive measures to control the Corona virus in the UAE We are Committed.

Briefing

The Emirate of Abu Dhabi is one of the most attractive tourist destinations in the Middle East because of the developed infrastructure and quality of services in the tourism sector. Hotel establishments represent the fundamental base of the tourism sector. In general, hotel establishments pricing strategies are considered as one of the most important factors contributing to the growth of the tourism sector.

Key Points

General index

- The hotel establishments price index decreased by 4.9% during the month of February 2020 compared with January 2020.
- The hotel establishments price index decreased by 22.7% in February 2020 compared with February 2019.

Hotel index

- The hotel room rates index decreased by 5.3% during February 2020 compared with January 2020.
- The hotel room rates index decreased by 25.4% February 2020 compared with February 2019.

Hotel apartment's index

- The hotel apartment's rates index decreased by 3.3% February 2020 compared with January 2020.
- The hotel apartment's rates index decreased by 10.5% during February 2020 compared with February 2019.

Hotel establishment's room revenue

- The hotel establishment's room revenue index decreased by 23.1% during the month of February 2020 compared with February 2019.
- The hotel establishment's room revenue index decreased by 11.2% during the month of February 2020 compared with January 2020.

Notes

Mechanism for calculating the index of prices of hotel establishments

The accommodation price index for hotel establishments is calculated according to the mathematical formula of the laspeyres formula. The calculation is from the base year weights of 2012.

More information and detailed release

For more information about prices and other official statistics, please visit the SCAD website at www.scad.gov.ae.

Revision policy

Overnight price index for hotel establishments is the weighted average of the price change for overnight stay rates in hotel establishments in Abu Dhabi according to the categories of approved hotel categories. The weight of the hotel category reflects the relative importance of the category, and the weight of the category is calculated by dividing the total hotel category revenue by the total income of all categories of establishments.

It is a price statistical index that measures the rate of change in overnight prices in hotel establishments over two time periods. The time series of overnight changes in hotel establishments is shown according to the approved categories of hotels in the Emirate of Abu Dhabi.

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Glossary

The publication contains technical terms related to the hotel price index. To understand the publication, the reader should be familiar with these terms:

- Overnight price index for hotel establishments is the weighted average of the price change for overnight stay rates in hotel establishments in Abu Dhabi according to the categories of approved hotel categories. The weight of the hotel category reflects the relative importance of the category, and the weight of the category is calculated by dividing the total hotel category revenue by the total income of all categories of establishments.
- It is a price statistical index that measures the rate of change in overnight prices in hotel establishments over two time periods.
- Comparison period price: It is the price recorded for the overnight price per night in the current time period.
- Base period price: It is the price recorded for the overnight price per night in a previous period in which the current price is compared.
- Available rooms for sale: Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)
- Total revenues: Revenue generated by hotels from all their operations, including service charge and taxes.
- Revenue per available room RevPAR: Revenue per Available rooms, calculated by dividing the total revenues by total rooms in hotel minus out-of-service rooms.
- Average room (daily) rate ARR/ADR: A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of occupied rooms. (excludes complimentary & house use).
- Standard room: It is a small room suitable for one or two persons, and it often overlooks the mountains in hotels that overlook the seas.
- Superior room: It is slightly larger than Standard rooms, and is suitable for two people.

- Deluxe room: Standard medium room suitable for two people and small families, and an extra bed may be available in some rooms.
- One-star hotels: Only basic services are available in these hotels. Hotel guests may share bathrooms and public facilities, and there is likely no indoor restaurant or cafe.
- Two-star hotels: Room options are limited, as is the case in one-star hotels, there can be a TV and a telephone in the room, and there are also en-suite bathrooms, a restaurant or a cafe in the hotel, and levels of service, cleanliness and maintenance are better in these hotels.
- 3-star hotels: There are several categories of rooms for three-star hotel guests, as well as a restaurant, simple gym, conference room or business center. Room service must also be available in addition to providing internet service, private bathrooms and a telephone system inside rooms to communicate with the reception at the hotel.
- 4-star hotels: The four-star hotels provide a higher level of quality of service, and a variety of rooms are available, including suites. There can also be many restaurants, cafes and commercial facilities, in addition to concierge services, swimming pools and a gym.
- 5-star hotels: All four-star properties are available in five-star hotels, as well as exceptional levels of guest service, while ensuring high levels of cleanliness, hospitality and maintenance.